

Strategic Planning and Efficiency Council

October 7, 2013

In attendance: Bobby Smith, VPAA; Sara Cooper, Institutional Research; Dr. Bruce Blanding, President; Horace Chase, VPFAA; Roger James, BIC; Mary Jane Bassett, Academic Support; Dee Henderson, Institutional Advancement; John McCommon, PR & Communications; Dana Nails, OIT; Scott Woods, Social & Behavioral Sciences; Kim Holland, Faculty Council; Linda Nickell, VPSS/Dean of Students; Mary Jo Boehms, BIC; Countance Anderson, Registration & Orientation; Haley Bunney, Student Services; Robyn Hicks, Admissions; Jack Laser, Workforce Development; Nell Senter, Communication & Humanities/QEP; Victor Garcia, Pro. Tech Council; Rachel Hill, Classified Council/HR.

Bobby Smith called the meeting to order at 2:35.

- Introductions and titles of attendees.
- Roles and Duties of SPEC:
 - Advisory to the President
 - Coordination of all college-wide effectiveness efforts
 - Promotion of the effectiveness philosophy and processes
 - Provide any support requested by the SACS Co-Chairs and Leadership Team for the college's efforts toward reaffirmation in 2015-2016
 - Make recommendations to the JSCC Effectiveness Plan; any process changes
- JSCC's Mission Statement: What does it mean to you?
 - To enhance the lives of others, giving them skills to better themselves
 - We get to help people make their lives better.
 - To empower a diverse community. To provide options and access to those less likely to succeed.
 - Helping students reach life goals.
- Look at JSCC's Mission: What are we doing to support that? Is there anything that we are doing to contradict our Mission?
- Funding Formula:
 - Roughly 45% of revenue
 - Shift from focus on enrollment to completion
 - "Fixed" pool of funds for CC's in TN
 - Allocated based on funding formula score
 - Only a portion of the calculated amount needed is funded (about 55%)
 - Comprised of 12 Outcomes
 - *Premium populations: Low-income and adults (25 and over)
 - Uses a 3-year rolling average: impacts are not felt immediately
 - 2012 data: gathered and calculated in 2013, used for budget years 2014-2016
 - Funding Outcomes: Student progress (12, 24, 36 credits), Dual Enrollment, Completion, Job Placement, Remedial & Developmental Success, Transfers with 12+ hours, Workforce Training contact hours, Awards per 100 FTE

- Performance Funding: Sara Cooper
 - To Enhance student learning and institutional effectiveness
 - Up to 5.45% of calculated state funding needed
 - Up to 100 possible points (93 points earned for 2010-2011 and 2011-2012)
 - Requested 98/100 points for 2012-2013 (highest in JSCC history)
 - Points worth: General Ed. Exit Exam (CBASE) 15; Major Field Assessment, 15; Academic Program Accreditation/Academic Audit, 15; Satisfaction Surveys, 10; Job Placement, 10; Assessment Implementation (QEP or SLI) 10; Student Access and Success for Selected Sub-populations, 25.
 - JSCC should/will receive full points in all areas with the exception of CBASE: we will receive 13/15. This is 1+ point from the previous year.
- TBR Strategic Plan
 - Access, Student Success, Quality, Resourcefulness and Efficiency
 - Factors: Accessibility; Comprehensive, accredited programs; Workforce emphasis; Enrollment; Progress; Degree/Certificate completion; Special Populations; Outside Revenue
- Complete College Academy Wrap-Up: Scott Woods
 - CCA is not over! Many initiatives have just been moved to different committees/departments to implement.
 - Scott will go through the original goals and update SPEC at a later date.
 - Many (approx.. 50%) of the original CCA goals have already been put in place. Others are in the works.
- Access to Success (A2S): Linda Nickell
 - Looking at the Access and Success gaps between First-Time Freshmen and Transfers that are low-income (Pell recipients) and/or Under Represented Minorities.
 - Two Subcommittees have been formed: "Access" and "Success"
 - Students will be required to update contact information when logging into jWeb (possibly each quarter)
 - Students are being surveyed after withdrawing from courses. Email and phone surveys are being done to contact those who dropped courses from broad or non-specific reasons. Data is being tracked.
- Dual Enrollment
 - Students now pay \$300 per course-dual enrollment grant to cover
 - 2012-2013: approx. 700 DE students
 - 2013-2014: approx. 1000 DE students
 - SAILS program: Not technically JSCC students, but there are 700 students participating this year. This allows high school students to complete their Learning Support Math while still in high school. JSCC is working closely with this program and these high schools.
- SACS Reaffirmation
 - Dr. Liz Mayo: Compliance Certification
 - Proves to SACS that we are in compliance with all necessary requirements and standards.

- Due to SACS Spring of 2015
 - Dr. Nell Senter: Quality Enhancement Plan
 - Looking to the future for a long term project to enhance the educational/learning experience of our students.
- Data Driven:
JSCC is continuing to be a more data driven institution. We will continue to track and collect more and more data in order to make decisions for the College based on evidence.
 - Dr. Blanding's comments: This is how a College is supposed to function. We see problems and work together to find and implement solutions. We are seeing improvements.