

Strategic Planning and Effectiveness Committee

Tuesday, April 15, 2014, Foundation Board Room

In attendance: Scott Woods, Sara Youngerman, Nell Senter, Sara Cooper, Bobby Smith, Linda Nickell, Liz Mayo, John McCommon, Gerald Batchelor (for Horace Chase), Angie Brown, Jeanette Burton, Haley Bunney, Rachel Hill, Mary Jane Bassett, Andrea Winchester, Mary Wadley (for Kim Holland-faculty council), Abby Lackey, and Roger James.

Agenda: Access to Success (A2S) Updates, Campus Projects Update, QEP Update, Performance Funding Changes, Efficiency Plan Updates, SPEC member list.

A2S:

- Linda Nickell reported that well over 1,200 students have updated contact information due to the pop-up put onto jWeb.
- The 45 plus report is being pulled every term. Ruthea Coleman contacts faculty advisors as well as students with this information. The report pulls students with advisors who have 45 credit hours or more.
- Withdrawal surveys were sent to students who withdrew or dropped a course from fall 2013 and spring 2014. Students who withdrew or dropped for reasons beyond JSCC's control (such as finances, moving away, medical reasons, etc) were not surveyed, but we do have that data. A large portion of students reported dropping due to taking too many courses and becoming overwhelmed.
- **Access:** Andrea Winchester spoke about the SAILS program. JSCC currently oversees 435 high schools students using My Math Lab to complete LS math modules prior to graduating. Of those, 325 have completed all seven LS modules as of 4/15/14. Six more school systems within our service area have put in proposals to the state to join the SAILS program for the 2014-2015 year.
- Dual Enrollment: A DE manual/handbook is coming out this fall. There will be a page on the JSCC website specifically dedicated to DE for parents, students, and high schools. All DE applications are online now. This will make processing much easier. Many faculty are using the Blue Jeans technology in DE courses.
- **Success:** Liz Mayo reported on the upcoming pilot Learning Community for single parents. There are 20 spots available and 19 students have signed up. There are four classes within the schedule, and students are asked to take at least three of them as a cohort. The classes will meet MWF from 9:00-12:50. The faculty will work collaboratively. Students who completed LS courses this spring and are ready for college-level Math (1530) and ENGL 1010 were targeted. The committee is hoping to have monthly lunch-and-learn opportunities as well as some off campus activities for the cohort to participate in.
- Roger James spoke about the new AMT cohort coming in fall 2014. There are 20 spots available, and there are approximately 35 applicants to date. The cohort will work for one of the manufacturing sponsors three day per week starting at \$12 per hour. They will take a full load

of courses two days per week. These students will be able to take what they learn in the classroom and apply it to their work while also learning professionalism while on the job. Students will have tuition paid for as well as earn an hourly wage while in the program. This program is being marketed to STEM students with 20+ ACT scores.

Campus Projects: Gerald Batchelor

- The Nursing Building is set to break ground in May 2014. Subcontractors have been selected and sent to TBR for approval.
- The fitness room is currently under demolition. The project should be complete within 60 days. All new equipment will be used.
- The Allied Health Building project will be put on hold after the planning is complete. The planning portion has already been funded, but the construction has not.

QEP: Nell Senter

- The QEP will be centered around advising with an engagement add-on. Student advising was one of the final recommendations of the CCA steering committee (using the O'Banion Model).
- We are working on getting the Planning tool in DegreeWorks up and running. This will allow faculty advisors to make notes pertaining to student schedules and degree plans as well as notes about meeting with students.
- Currently 30 on-ground classes are administering a student advising and engagement survey. The link to the online survey was also sent to Distance Education to be put into all online sections.
- The QEP team is discussion the creation of an advising syllabus to give students as a way of solidifying the importance of meeting with faculty advisors.
- There will also be some faculty development on advising and engagement.

Performance Funding: Sara Cooper

- Beginning July 2014 JSCC will use the ETS Proficiency Profile as the general education exit exam. Per CBASE we can no longer use the current exit exam for Performance Funding. May 9 will be the final CBASE test date. The AAC staff and LRC staff from off-campus Centers will be trained by ETS on the new computer-based exam. The ETS exam will test students over seven subject areas (condensed), whereas the CBASE tested students over one subject which was given at random.
- The Student Learning Initiative Committee met last week to discuss online success, survey responses, and fail/withdrawal rates. There were fewer first-time freshmen taking online courses in fall 2013 than in previous terms. The focus of the SLI going forward in 2014-2015 will be an emphasis on Time Management skills. There will be an extra time management piece added to Great Expectations. Sara sent out a time management interactive website to faculty last week to use along with the Online Success Survey when advising students.

Efficiency Plan:

- Sara Cooper went over each item in the 2011-2015 Efficiency Plan. The four categories of projects/opportunities within the plan are: Physical Plant, Instructional, Personnel, and Process.
- Any information that you have on these items, please send in narrative form to Sara at scooper8@jacc.edu. The Efficiency Plan will be updated and sent to all of SPEC as well as put on JWeb.

SPEC Member list: The new list is attached. This group will continue to act as a decision making body and advisory to the President. Each member will be responsible for communicating with and acting as a representative for his/her division or department. These changes will be effective May 2014.

Suggested summer reading for SPEC members, Leading Change by John Kotter.