

Jackson State Community College
Strategic Planning Committee
September 25, 2017 (2:30 p.m. – 4:30 p.m.)
Jim Moss Center for Nursing – Room 108
Notes

1. Welcome

Dr. Hamilton began by welcoming everyone and providing an overview of the meeting. Prior to the meeting, Committee members were e-mailed a list of 2017-2018 members and a summary of the strategic priorities.

2. Overview of the meeting

We will have a general session discussion, then break into two groups and come back together at the end of the meeting for wrap-up and next steps.

3. Purpose and importance of strategic planning

4. Timeline

The purpose of the college's strategic plan is to set goals to move the college forward and to develop a plan to achieve them. The development of our current strategic plan began in 2014-2015. At that time, JSCC elected to develop a five year plan. TBR elected to do a ten year plan. In the fall of 2018, we will begin discussing the development of our next five year plan to achieve our mission while supporting the statewide higher education plan. A strategic plan is a dynamic document. Review of the plan along with collaborative discussion from faculty, staff, students, and stakeholders is a continuous process.

The Executive Council met to look at the membership of the Strategic Planning Committee. They took the college's organizational chart to ensure leadership positions from all areas of the college were involved. The decision was made to add a few other position, including:

- First year student
- Second year student
- Foundation Board member
- Business and Industry partner
- ATD representative
- QEP representative

The functions of the Strategic Planning Committee include:

- Advisory to the Executive Council
- Overseeing the five-year strategic planning cycle
- Developing the annual college-wide goals and objectives that support the five-year planning cycle
- Providing support to reaffirmation and accreditation efforts
- Coordination of all institution-wide planning and evaluation processes that result in continuing improvements in institutional quality

- Making recommendations to the college’s strategic planning, budgetary process, and institutional research
(aligning planning + budget + IR)

The Strategic Planning Committee will meet each fall and spring and at other times as called by the President. Membership will be reviewed annually by the Executive Committee and approved by the Chair.

5 – Alignment of strategic plans with key documents

The Executive Council took the strategic plan and looked at the five strategic priorities. Each priority has goals. The Council reviewed each goal, the measurement, the data source, initiatives currently in place and opportunities we could pursue or gaps. Our strategic plan ties back to our Performance and Quality Assurance Funding, our Achieving the Dream efforts, etc..

6 – Review of priorities and goals

The example of Student Success Goal 1.1 and 1.2 were reviewed.

- 1.1 *“JSCC will increase the number of students reaching the established benchmark of 12, 24, and 36 credit hours.”*
- 1.2 *“JSCC will improve student fall to spring and fall to fall retention.”*

We knew we were not where we wanted to be with this metric. THEC had an outcomes improvement grant that met the mission and vision of the college. We applied for the grant and were awarded funds. Two success coaches will be hired to work with all students on these progression points and transferring out.

7 – Breakout session(s)

Committee members divided into two groups and took turns in each session.

- Dr. Larry Bailey and Mr. Brian Gann lead a session on Access and Student Success/Completion.
- Dr. Bobby Smith and Mr. Horace Chase lead a session on Quality and Resourcefulness/Efficiency.

The sessions reviewed the goals in each of the 5 priority areas and walked through an example in each priority area.

8 – Wrap-up - Next Steps

For some on the committees, this is the first time seeing the five priority areas.

- Access
- Student Success
- Completion
- Quality
- Resourcefulness and Efficiency

Review teams will be formed before the holiday break. The review teams will include members of the Strategic Planning Committee and others from across campus.

- Dr. Larry Bailey and Mr. Brian Gann will co-chair two review teams:
 - Access
 - Student Success/Completion.
- Dr. Bobby Smith and Mr. Horace Chase will co-chair two review teams:
 - Quality
 - Resourcefulness/Efficiency

Additional information will be forthcoming as review teams are staffed.

The meeting adjourned at 4:26 p.m.