



Fall 2019 Strategic Planning Committee

JSCC – September 25, 2019

Agenda

Welcome and Introductions

JSCC's Mission and Key Priorities

Timeline

2019-20 Strategic Planning Reviews/Themes

Compliance and Alignments

JSCC Mission

“JSCC provides accessible learning opportunities that enhance the lives of individuals, strengthen the workforce, and empower our diverse communities by offering traditional and contemporary associated degrees, certificates, continuing education and enrichment, and college-readiness programs.”
(JSCC Mission)

JSCC *2015-2020 Strategic Plan* (“Roadmap”)

- a. Access
- b. Student Success/Completion
- c. Quality
- d. Efficiency/ Resourcefulness
- e. New: Workforce Development

2020-25 Strategic Plan (draft Key Priorities)

Access

Student Success/Completion

Quality

Efficiency/ Resourcefulness

Workforce Development

Timeline

2015-2020 Strategic Plan versus 2015-2025 Strategic Plan

2015-25: “Go Live” of Strategic Plan (JSCC 2015-20)

2016-17

2017-18

2018-19

2019-20: JSCC develops a 2020-25 Strategic Plan with plans for submission for TBR approval at March 2020 TBR Quarterly Board meeting.

2020-25: “Go Live” of Strategic Plan

Inventory of Primary
Assessments and
Reports (IPAR)

Data/Use of Data
(DREAM)

Strategic Plan

SPOL Software/IR
Training-Information

Funding
(OBF, QAF, Grants)

Culture of Data and Use of Data

3	Instrument	Description of Instrument	Frequency	Implementation Schedule	Responsible Area	Who analyzes the data? (primary assessor(s))	Use of Results/Expected Outcomes
5	Community College Survey of Student Engagement	A survey for college students (not including dual enrollment) who are taking classes on campus to gauge engagement in and out of the classroom. The survey provides JSCC with information about the student experience that is not captured elsewhere.	Every other academic year	spring terms	Institutional Research	Key Findings are shared with campus as a whole. Specific pieces of data are shared with various groups on campus who are focused on different subgroups of students.	CCSSE is used as part of the Quality Assurance Funding report, and it is scored using JSCC's previous scores as well as CCSSE's overall data. This survey provides JSCC with information on the student experience that we cannot/do not get elsewhere. The data can be broken down into very specific subsets in order to really view the experience of a particular type of student.

DREAM 2018-19

2018-19

September Data Focus:	Strategic Planning
October Data Focus:	OBF and QA Funding
November Data Focus:	SENSE and CCSSE
January Data Focus:	Student Withdrawal Survey
February Data Focus:	GED/HiSET Students
March Data Focus:	Advising Survey(s)
April Data Focus:	Summary and Next Steps
May Data Focus:	Working Groups
June Data Foci:	Use of Results with 2018-19 analyses; IPEDS, retention, and graduation rates

New Business: JSCC 2020-2025 Strategic Plan

Review: Mission, Vision, and Key Priorities

Planning process:

- Strategic Planning Committee Retreat
- Strategic Planning Focus Group Sessions
- Strategic Planning Online Survey

Alignments:

- TBR Strategic Plan/JSCC Strategic Plan
- Achieving the Dream (ATD)
- Strategic Enrollment Management
- JSCC Institutional Documents

Compliance/Alignments

1 - SACSCOC (Section 4 – Governing Board)

The governing board

4.2.a ensures the regular review of the institution's mission.
(Mission review)

2 – Complete College Tennessee Act of 2010

3 - FOCUS Act of 2016

SACSCOC/CCTA/FOCUS

The governing board

4.2.a ensures the regular review of the institution's mission.
(*Mission review*)

Regular review:

- 5 year review (aligned with 5-year planning cycle) and annual review (Institutional Mission Profile review)
- Annual review of Institutional Mission Profile
 - a. January 2019 – TBR requested institutional mission profile reviews from campuses
 - b. March 2019 – TBR Quarterly Board meeting: Institutional Mission Profile reviewed
 - c. May 17, 2019 – THEC Spring Quarterly Board meeting: Institutional Mission Profile Reviewed (compliance with CCTA 2010 and reiterated in the FOCUS Act of 2016)
 - d. Revisions to develop standard Institutional Mission Profile format
 - e. August 2, 2019 – JSCC submits revised profile information in requested format
 - f. September 2019 – TBR Quarter Board meeting: Institutional Mission Profile update

JSCC Strategic Planning Contact

Dr. Bobby Smith

“My greatest pride in this institution
has always been the faculty and staff.”
(President Walter Nelms)

“My greatest pride in this institution
will always be the faculty, staff, and
students.”