

Strategic Planning Committee

April 22, 2022

2:00 p.m.

Zoom

Attendance not taken. The meeting was recorded and shared with all committee members.

The attached handouts were reviewed.

- **Document 1 JSCC's Goals**

The Strategic Planning Committee worked on developing the six broad goals under TBR's three focus areas.

Open Access:

- JSCC will provide equitable educational opportunities through multiple modalities that support the academic and professional goals of all of our students, including those from underrepresented and underserved populations.
- JSCC will use and distribute fiscal resources equitably and responsibly to benefit all students.

Completion:

- JSCC will improve student retention and success by identifying and reducing barriers to completion for all students.
- JSCC will provide robust supplemental academic and co-curricular support for all students with a focus on at-risk and underprepared student populations.

Community and Workforce Development:

- JSCC will invest in resources to support economic expansion in our service region.
- JSCC will develop cultural engagement and life-long learning opportunities to serve the needs and interests of our diverse community.

- **Document 2 ATD Rubric**

It is a tool that can be used if it helps make the process easier for you.

- **Document 3 Example Sheet**

Each department does not have to have a goal under each of the JSCC six broad goals. If your area does not fit under a goal, list no goal.

- **Document 4 List of Departments to provide strategic goals**

Dr. Pimentel volunteered to answer questions to all that needed assistance with the process. He will be meeting with vice president's next week to develop a timeline. He will present our final plan to TBR. We need to have it done as quickly as possible. He will also be meeting with Student Government Association to get their input.

Once we have divisional goals, it will go back to the Strategic Planning Committee for review before it is finalized. We would really like faculty involvement before they leave for semester, if possible.

JSCC Strategic Planning

Goals Draft

Open Access:

- JSCC will provide equitable educational opportunities through multiple modalities that support the academic and professional goals of all of our students, including those from underrepresented and underserved populations.
- JSCC will use and distribute fiscal resources equitably and responsibly to benefit all students.

Completion:

- JSCC will improve student retention and success by identifying and reducing barriers to completion for all students.
- JSCC will provide robust supplemental academic and co-curricular support for all students with a focus on at-risk and underprepared student populations.

Community and Workforce Development:

- JSCC will invest in resources to support economic expansion in our service region.
- JSCC will develop cultural engagement and life-long learning opportunities to serve the needs and interests of our diverse community.

Strategic Priority 1: Open Access

The objectives identified below will guide the efforts of the campus units as they work to achieve Open Access 1.1:

Open Access Goal 1.1 JSCC will provide equitable educational opportunities through multiple modalities that support the academic and professional goals of all of our students, including those from underrepresented and underserved populations.

Examples:

Academic Affairs (1)

Action Item 1.1.1.1 – Faculty review and revise curriculum through adopted curricular processes in an effort to provide up-to-date, effective academic programs. **Time to completion** – Reviewed annually

Business and Financial Services (2)

Campus Capital Maintenance. Will identify areas of needed improvement, renovation and planned maintenance so that the campus is safe, productive, and aesthetically pleasing to the students. **Time to completion** – Reviewed annually

Information Technology Services (3)

IT Services will improve the website continuously for structure, functionality, and ADA compliance. Time to completion – Reviewed annually

Student Affairs

Workforce Solutions

Foundation

Athletic Department

Marketing

Institutional Research

President's Office

Others?



Instructions: For each of the proposals submitted for consideration as a funding and resource allocation priority in the new JSSC Strategic Plan, please answer the following questions:

Organizational unit:

Proposed strategic plan and resource allocation priority (Please describe in detail)

<p>What is the mission of this organizational unit?</p>	
<p>How does the proposed strategic plan priority align with the organization's mission?</p>	
<p>On what data/evidence is the proposed strategic plan priority based? Please be specific. What is the baseline level of performance today (e.g., % Black and Brown students enrolled in Dual Enrollment; % students completing college-level math and English</p>	

in first year; % of students earning living wages, etc.)	
Does the proposed strategic plan priority build on work already underway? If so, what have you learned from the work underway and how will investment in the strategic plan priority continue to improve student outcomes?	
Does the proposed strategic plan priority move the organizational unit in a new direction? If so, why?	
Will the proposed strategic plan priority be implemented at college-wide scale? If not, what is the plan for scaling and over what time period?	
What level of improvement in the outcomes (qualitative and quantitative) is projected if this strategic plan priority is funded? Over what time period?	
What resources are required to implement	

<p>this strategic plan priority (e.g., policy changes, staffing, professional development, technology, etc.) Please be specific with both category of resource required and amount of money required.</p>	
<p>What challenges do you foresee with respect to successful implementation of this strategic plan priority and how do you propose to overcome them (e.g., logistics, policy, staffing, culture, etc.)? Please be specific.</p>	
<p>How will you evaluate progress in accomplishing outcomes improvement in this strategic plan priority area? What data will you collect and analyze? When? Please be specific.</p>	
<p>How will you sustain the improvements accomplished in this strategic plan priority area (e.g., ongoing professional</p>	

**development, increased
collaboration between
Academic and Student
Affairs, etc.)?**

These will be department specific (not to the individual)

The objectives identified below will guide the efforts of the campus units as they work to achieve Goal 1:

Open Access

JSCC will provide equitable educational opportunities through multiple modalities that support the academic and professional goals of all of our students, including those from underrepresented and underserved population

Academic Affairs

(1) Action Item 1.1.1.1 – Faculty review and revise curriculum through adopted curricular processes in an effort to provide up-to-date, effective academic programs. Time to completion – Reviewed annually

1.1.1.3 – Unfilled faculty positions will be evaluated on an annual basis and funded as enrollment increases. Time to completion – Reviewed annually

1.1.1.5 – Create predictive analytics to help review course scheduling.

1.1.1.6 – Increase the use of low/no-cost educational resources by 25% over 5 years. Time to completion – FY 2023

1.1.1.7 – Investigate the development of a systematic campus advisor training and professional development model for both full and part-time academic advisors. Time to completion – FY 2022

Administrative Services

1.1.2.1 – Implement Nelnet Payment Plan system which will provide students options for monthly payments thereby offering convenience for electronic payments and automatic deductions and reducing instances of late fees. Time to completion – FY 2023

1.1.2.2 – Campus Capital Maintenance and Needs Committee. Will identify areas of needed improvement, renovation and planned maintenance so that the campus is safe, productive, and aesthetically pleasing to the students. Time to completion – Reviewed annually

Information Technology Services

1.1.3.1 – IT Services will improve the website continuously for structure, functionality, and ADA compliance. Time to completion – Reviewed annually

1.1.3.2 – IT Services will identify and expand services offered via mobile applications, mobile responsive websites, and other mobile tools. Time to completion – Reviewed annually

Student Affairs

1.1.4.1 – Provide a robust orientation for JSCC students. The orientation will include explanation of policies and procedures lined out in the Student Handbook alongside community building activities. Time to completion – Reviewed annually

1.1.4.3 – Explore offering group counseling targeting topics such as single parenting and dealing with health concerns to the Rose State College student body. Time to completion – Reviewed annually

1.1.4.4 – Explore ways of working with faculty to cause students to be more proactive in seeking accommodations from Student Services earlier in the semester. Explore ways of working with Student Engagement to increase awareness of accommodation services to new students and specifically high school graduates. Time to completion – Reviewed annually Action Item

1.1.2.6 – Install and update daily “Welcome Boards” for all campus visitors – highlight visitors that have special campus tours to make them feel part of the campus. Time to completion – Reviewed annually

Workforce

1.1.5.2 – Review current WCD courses to ensure content and delivery meet client expectations and collegiate standards, benchmarks, and appropriate policies. Time to completion – Reviewed Annually Resource

Foundation

1.1.6.1 – Explore additional grant opportunities to support student retention and success. Time to completion – Reviewed annually

1.1.6.2 Increase the donations to the foundation by 10% each year. Time to completion – Reviewed annually

Athletics

1.1.7.1 – Athletics will increase graduation, retention and success rates through strong student management. Conduct grade checks with professors twice per semester, to ensure athletic academic progress. Time to completion – Reviewed annually Action Item

1.1.7.3 – Athletics will work closely with Student Services through advisement, counseling, and student access services to ensure efficient academic pathways and progress for our student athletes. Time to completion – Reviewed annually Action Item

1.1.7.4 – Athletics will partner with Institutional Effectiveness to develop a query that notifies the Athletic Department of student athletes dropping below academic hourly minimums. Time to completion – Reviewed annually

Marketing

1.1.8.1 – Increase social media engagement on platforms (Facebook, Instagram and Twitter) with compelling content. A goal of a 20% increase in engagements over Fall 2020. Time to completion – spring 2022

1.1.8.4 – Implement and utilize an “opt-in” text feature to engage students, faculty and staff on campus, and implement the use of a content calendar for scheduling. Time to completion – Fall 2022

Academic Affairs

Administrative Services

Information Technology

Student Affairs

Workforce

Foundation

Athletics Department

Marketing

President's office (Community and Resource Development)