

*Jackson State Community
College*

2010-2015 Strategic Plan

Mission Statement

Jackson State Community College provides accessible learning opportunities that enhance the lives of individuals, strengthen the workforce, and empower our diverse communities by offering traditional and contemporary associate degrees, certificates, continuing education and enrichment, and college-readiness programs.

- Adopted Spring 2011

Institutional Mission Profile

Jackson State Community College is a comprehensive community college in West Tennessee offering associate degrees in arts, sciences, teaching, and applied sciences. The college also offers technical certificates and non-credit continuing education programs. Classes are offered on the main campus in Jackson and at centers in Lexington, Savannah, and Humboldt. There is a robust offering of online, hybrid, and distance learning classes available as well as dual enrollment classes offered at high schools throughout the 14 county service area. Due to continuing healthcare needs in the community, Jackson State has established state-of-the-art healthcare programs. Jackson State has an exceptionally strong developmental studies program. The SMART Math Lab, designed for developmental mathematics studies, was the recipient of the prestigious 2010 Bellwether Award for excellence in community college instructional services and programs. The Jackson State Writing Center assists students and faculty with writing across the curriculum. Jackson State also has an active honors program, service-learning program, athletics program, and Student Government Association. Students involved in one of the many campus organizations have the opportunity to participate in the annual Student Leadership Retreat. Jackson State's fall 2010 enrollment was 5,361 students.

- Adopted Fall 2010

Access Goal: Distance Education Enrollment

Goal	Fall 2010 Baseline	Fall 2011 Actual	Fall 2012 Actual	Fall 2013 Actual	Fall 2014 Actual	Fall 2015 Actual	2015 Target
Increase number of students enrolled in distance education (online and / or video broadcasting)	Total Distance Education Enrollment 2,042						2,560

Access Goal: Participation by Underserved Populations

Goal	2011 Baseline	2012 Actual	2013 Actual	2014 Actual	2015 Actual
Increase diversity activities that impact the attitude of students, faculty, and staff toward diversity (races, ethnic groups, cultures, sexual orientation, physical or mental impairments, and religions different from theirs).	Question 2.2 on Graduating Student Survey: Get along with and appreciate people of different races, cultures, countries, and religions. 43.6% of respondents reported greatly enhanced, 48.7% reported enhanced.				
	Additional measures forthcoming.				

Access Goal: Participation by Underserved Populations

Goal	Subpopulation	Objective	2010 Baseline	2011 Baseline	2011 Actual	2012 Actual	2013 Actual	2014 Actual	2015 Target
Increase persistence in identified subpopulations	Adult	Increase number of associate degrees by 12 %	327	N/A					366
		Increase number accumulating 12 hours by 12%	N/A	TBD					
		Increase number accumulating 24 hours by 8%	N/A	TBD					
		Increase number accumulating 36 hours by 6%	N/A	TBD					
	Low-Income	Increase number of associate degrees by 5%	310	N/A					325
		Increase number of certificates by 10%	N/A	TBD					
		Increase number accumulating 12 hours by 10%	N/A	TBD					
		Increase number accumulating 24 hours by 7.5%	N/A	TBD					
	Male	Increase number of associate degrees by 5%	172	N/A					180
		Increase number accumulating 12 hours by 10%	N/A	TBD					
		Increase number accumulating 24 hours by 7.5%	N/A	TBD					
		Increase number accumulating 36 hours by 5%	N/A	TBD					
	Hispanic	Increase number of associate degrees by TBD	6	N/A					
		Increase number accumulating 12 hours by 7%	N/A	TBD					
		Increase number accumulating 24 hours by 4%	N/A	TBD					
		Increase number accumulating 36 hours by 2%	N/A	TBD					
	Veterans	Increase number of associate degrees by 5%	N/A	TBD					
		Increase number accumulating 12 hours by 10%	N/A	TBD					
		Increase number accumulating 24 hours by 7.5%	N/A	TBD					
		Increase number accumulating 36 hours by 5%	N/A	TBD					

* See Diversity Plan for additional information.

Student Success: Progression

Goal	2010 Baseline	2011 Actual	2012 Actual	2013 Actual	2014 Actual	2015 Actual	2015 Target
Increase Fall to Spring progression	72.8%						76.7%

Student Success: Students Completing Post-secondary Credentials

Goal	2010 Baseline	2011 Actual	2012 Actual	2013 Actual	2014 Actual	2015 Actual	2015 Target
Increase Total Degrees and Certificates	505						656

Quality: Licensure and Certification Pass Rates

Goal	2010 Baseline	2011 Actual	2012 Actual	2013 Actual	2014 Actual	2015 Actual	2015 Target
Maintain Nursing Exam Pass Rates	96.0%						96.0%

Quality: General Education Outcomes

Awaiting guidelines from the Tennessee Board of Regents

Quality: Outside Resources in Support of Institutional Mission

Awaiting guidelines from the Tennessee Board of Regents

Quality: Performance Funding Points

Goal	2005-2010 Baseline	2011 Actual	2012 Actual	2013 Actual	2014 Actual	2015 Actual	2015 Target
Increase 5 year average for Performance Funding Points	87.8 average points for Performance Funding						Minimum 5 year average of 91 Performance Funding Points

Resourcefulness: Revenue other than State Appropriations and Tuition

Goal	2010 Baseline	2011 Actual	2012 Actual	2013 Actual	2014 Actual	2015 Actual	2015 Target
Increase Total Outside Revenues	\$7.87 million						\$8.26 million

Resourcefulness: Efficiency Plans

Goal	2010 Baseline	2011 Actual	2012 Actual	2013 Actual	2014 Actual	2015 Actual	2015 Target
Develop and implement college-wide efficiency plan	N/A	Develop plan	One-fourth of identified processes examined for annual report.	One-fourth of identified processes examined for annual report.	One-fourth of identified processes examined for annual report.	One-fourth of identified processes examined for annual report.	100% of identified processes examined.

* See Efficiency Plan for additional Information

Resourcefulness: Funding for Allied Health and Nursing Building

Goal	2011 Actual	2012 Actual	2013 Actual	2014 Actual	2015 Actual	2015 Target
Secure new Allied Health and Nursing Building						Allied Health and Nursing Building complete and operational.

Strategic Planning and Efficiency Council Members and Titles:

Dr. Bruce Blanding-President
Darron Billings-Environmental Health and Safety Training Coordinator
Mary Jo Boehms-Associate Professor of Business
Angie Brown-Internal Auditor
Jeanette Burton-Sponsored Programs Officer
Horace Chase-Vice President of Financial and Administrative Affairs
Scott Cohen-Library Director
Sara Cooper-Information Research Technician
Diana Fordham- Dean of Arts and Sciences
Dee Henderson-Executive Director of Institutional Advancement
Robyn Hicks-Admissions Clerk
Kim Holland-Associate Professor of Nursing
Sheila Holland-Assistant Professor of Nursing
Roger James-Associate Professor of Electro-Mechanical
Barry Jennison-Dean of Professional and Technical Studies
Abby Lackey-Assistant Professor of Speech
Jack Laser-Director of Center of Emphasis
Dana Nails-Director of Information Technology
Linda Nickell-Dean of Students
Carol Norman-Professor of Art
Dr. Nell Senter-Assistant Professor of Philosophy
Bobby Smith-Interim Vice President of Academic Affairs
Dr. Lisa Smith-Professor of Art
Dr. Beth Stewart-Director of Institutional Effectiveness/Special Assistant to the President
Amy West-Director of Human Resources
Scott Woods-Director of Assessment
Sara Youngerman – Assistant Professor of Agriculture