

Institutional Effectiveness and Advancement  
Project Status Report – Sept. 12, 2018

- Integration of Strategic Planning Online (SPOL) for IE Goals/Plans
  - Two training sessions and other individualized sessions have been held with unit managers covering how to input objective into the SPOL system
  - Units were asked to have three goals in the system by Oct. 1
  - As of Sept. 12, 74 objectives from 32 units have been put in the system
    - 27 are process
    - 31 are awaiting approval by next level of supervision
    - 16 are approved by next level of supervision
  - Further training will be held on updating goals and adding documentation
- Review of the JSCC Foundation Board's mission statements and guiding documents
  - The Advancement Office has been working with the Foundation Board to review and update their charter, by-laws, and mission statement.
  - A retreat was held on August 17 to assist the Board with the formation of a new mission statement.
    - The purpose of the JSCC Foundation Board is to provide hope and opportunities so that JSCC students, their families, and our communities are transformed.
  - During the Sept. 6 business meeting, the Board approved the mission statement as well as updates to the by-laws.
- Increased involvement with area Chambers
  - Initially, JSCC was a member of six (6) of the 17 area chambers (35%).
  - As of Sept. 12: the college is a member of 11 of the 17 chambers (65%) with one application in progress.
  - The VPIEA is visiting each chamber to help establish a closer relationship.
  - The Community Relations office is working on a common community events calendar for the 14-county service area.
  - The VPIEA will be assuming the JSCC representative role (formerly held by Horace Chase) with the Jackson Chamber Ambassadors (Chamber Red Coats)
- Rebranding and promotion of college and athletic program
  - Ads promoting the new athletic identity are currently running on WBBJ and WNBX.
  - The completion date for the marquee sign is scheduled for installation for the beginning of the week of September 10.
  - Most building signs have been rebranded. Some of the vinyl had to be replaced by the vendor. This project should be completed by the beginning of the week of September 10.
  - Most pole banners have been installed around campus. Missing hardware prevented the completion of the project. New hardware has been ordered and the project will be completed once it has been received.
  - Currently evaluating the tag line rationale from Disciple Design.